

FORCED! FORCED!!

AT PADUCAH

It Has Come, But We Could Not Help It!



CLOAK AND SUIT HOUSE

317 Broadway

Between Third and Fourth Streets

Save This and Wait Until



WEDNESDAY, JUNE 12th, 1907, AT 9 A. M.

When the mammoth \$50,000 stock of Cloaks and Suits belonging to Levy will be placed on sale for ten days at 47 cents on the dollar.

The store is now closed and will remain closed until Wednesday, June 12, in order to re-mark and re-arrange the stock.

A Startling Announcement

NOTE OF EXPLANATION The unexpected sometimes happens. It has been a backward season, such as never before has been known of; we bought heavily of the finest makers of high class ladies' cloaks, suits, skirts and waists, whose goods has made the name of Levy's famous for miles and miles around Paducah for handling the most reliable and dependable cloaks, suits and skirts to be found in this section.

The creditors want their money; the bills must be paid, and in order to realize money quickly we will sacrifice the entire stock regardless of cost or value at an average of 47 cents on the dollar.

The most stupendous stock regulation and reduction sale that has ever been attempted in the trade history of Paducah and vicinity. Our strong call for turning this tremendous high grade stock into cash will give those not in the habit of buying fine suits, skirts or waists an opportunity.

Remember sale opens Wednesday, June 12th, and lasts 10 days only. A mighty money-saving sale for the benefit of the people! To accomplish the herculean task of converting into cash this immense amount of high class suits, skirts, waists, etc., in the 10 days from Wednesday, June 12th, profit will not be considered, and prices at an average of 47 cents on the dollar will prevail throughout the store.

We are determined to make a CLEAN SWEEP of the whole stock. Our entire stock at your disposal for 10 days at less than the cost of the making. The swellest hand tailored ladies' and misses' cloaks, suits, skirts, waists, etc. The reputation of this store should convince the most skeptical that every word published in this announcement is true, and that we will do exactly what we advertise. Every garment, every article in the house will be marked in plain figures with blue pencil. The entire stock of cloaks, suits, skirts and waists

AT THE MERCY OF THE PUBLIC

LADIES' SUITS

Our Suit Department contains the largest assortment of any house in this section of the country. Representing the foremost manufacturers and skilled men-tailored garments in the United States.

Silk Jumper suits, Etons, Prince Chap's and the new Cut-Away styles that sold for as much as \$15.00. In any wanted shades, will be **\$6.95**

Your choice of over 200 suits that are made up of the very newest materials, in the latest and most stylishly tailored garments that we have ever shown, and that sold as high as \$22.00 will be sold **\$9.95**

Any one of our French Chiffon Panama Altman Voiles or any other material, regardless of style, that sold for as much as \$27.50, will be **\$12.95**

An assortment of styles, colors and shapes that you have never seen before will be found in our line of suits that formerly sold for \$30.00 and **\$40.00**. Will be sold for **\$16.95**

For Style, Quality and Workmanship this is the store.

An Imported Broad Cloth, a French Panama, or an elegant voile suit that is made in any style that is new and up to date, are the suits that are to be found in the former \$42.50 to \$50.00 suits. These suits will be sold during the sale **\$19.50**

The New Cut-Away's, the New Prince Chap's, and many other styles that you should see and that you would enjoy wearing, made in any shade, they sold for from \$52.00 to \$60.00. The **\$27.95**

A genuine Altman Voile, made over an imported chiffon taffeta, either in eton style or fitted coat, made in the new shades of Leather, Champagne and Black. The original price on these suits were \$65.00 to \$75.00. Sale price on them will be **\$29.95**

If price is an object come to this sale.

We are going to give you the choice and pick of any suit in our store that was originally \$75.00 and up, regardless of style or quality of material, at the unusual price of **\$34.95**

DRESS SKIRTS

We have a White Linen Skirt, made very full, seven gored, plaited and trimmed with straps of the same material, one that is a dandy at \$2.75, we are going to sell for **\$1.85**

We are going to put into one enormous lot over 200 Skirts, made of all wool material, either in black or colors, extra full skirts, plaited, trimmed with bands of taffeta silk and with folds of the same material, any one of which has never been offered for a cent less than \$5.00, we are going to sell for **\$2.95**

We also have a lot of black, brown and blue Panama Skirts that are neatly plaited, either in box or side plaits, made very full, a regular \$7.50 value that we are going to sell for **\$3.95**

We are going to sell you a White Serge or Panama Skirt, one that is full plaited, made extra full and large, also a skirt that you can wash, the same as linen, a regular \$8.50 skirt for **\$4.95**

In our stock we find that we have an overdose of Black Voile Skirts, and we are going to offer all of the plaited and taffeta trimmed skirts in the house that were formerly \$12.50, for **\$6.95**

Our line of \$15.00 Voile Skirts comprise the most modern and best workmanship of any that we have ever sold; they are neatly trimmed with bands of taffeta silk, as well as plaited; these skirts we are going to sell for **\$9.50**

In our stock of White Skirts we see that we have too many white voiles, a skirt that would appeal to any good dresser; these are made extra full, seven and nine gored, the very best quality of Altman voile, and are our regular \$15.00 skirts, but we are going to sell them for **\$9.50**

Misses' Suits, Jackets and Skirts
We carry a full and complete line of Misses' Garments. All reduced to astonishingly low prices. \$1.00 does the work of \$2.00.

FURS? FURS?

It's a little out of season to offer Furs, but to the saving buyer will say: our stock consists of about 500 scarfs which we will offer at one-third the former price. Every kind of fur conceivable. If you value money buy now.

Sale Begins Wednesday, June 12, at 9 a. m.

High grade ladies' garments at prices heretofore thought impossible.

LADIES' JACKETS

A Cravenette Covert Coat, fully lined throughout with Skinners' satin, all inside seams bound, full length sleeves, a \$10.00 coat, either in tan or black, for **\$3.85**

Tan or Black Covert Rainproof Coat, loose or tight-fitting, lined or unlined, either in tan or black, garments that sold for as high as \$8.50 and \$10.00, will be sold for **\$3.85**

Broad Cloth Coats, loose or tight back, a coat that you can wear twelve months in the year, lined with taffeta silk, full length sleeves, \$15.00 garments, will be sold for **\$7.85**

Black Silk Eton Coats, short or three-quarter sleeves, lined throughout with taffeta of peau-de-chene, an \$8.50 garment, that we are going to sell **\$3.45**

A long Silk Coat, black only, made of a good quality of taffeta silk, unlined full length sleeves, nicely trimmed and braided, a coat that sold for \$18.50, we are going to sell for **\$9.95**

SILK GOWNS

Our stock of Imported Silk Gowns comprise the very newest models of foreign designers. The styles are numerous—Princess, Cua-Sua and many others. The qualities are of the very finest silks, namely, Taffeta and Peau-de-chene. It will pay you to take a look at these garments, whether you are in the market for them or not.

SILK PETTICOATS

Our guaranteed Silk Petticoat in all the new shades, black or white, an extra full skirt and made of a quality of silk that will not split. It is our regular \$7.50 petticoat but we are going to sell them **\$3.95**

A better quality of Silk Petticoat, that formerly sold for \$9.50, one that is made extra full and contains the very best quality of taffeta that is put into a petticoat. In all colors, plenty of ruffles. Will be sold for **\$5.95**

SHIRT WAISTS

An assortment of shirt waists in lingerie that will please any one. Made good quality of India linen, trimmed with tucks and valencine lace, either in short or full length sleeves. \$1.00 and \$1.25 waists, will be sold for **65c**

A good quality of sheer India linen and batiste, all white, full or three quarter sleeves, nicely trimmed with a good quality of valencines or linen lace. Waists that sold for, from \$1.65 to \$2.00, will be put on sale for **95c**

If you want a swell waist its to be found here.

Our entire line of \$2.25 and \$2.50 waists, that are made of the finest grades of India linen, and sheer batistes, trimmed in Cluny, Valenciennes and linen laces and insertion, any wanted style sleeve, will be sold for **\$1.24**

Waists that were \$2.75 and \$3.00, that are made up in the very newest styles, neatly tucked, both front and back, with handsome medallions inserted, any style sleeve, will be sold for **\$1.59**

In our line of better waists, will be found the cream of this seasons styles, both in the make-up of the garment and the quality of the material used. These waists sold for \$3.25 and \$3.50, either in white, colors or black, any length sleeve, trimmed with the finest laces and tucked or box plaited, will be sold for **\$1.95**

Silk Embroidered Waists, white or black, neatly tucked and trimmed in the very best grades of imported laces, either three-quarter or full length sleeve, the regular \$5.00 waist, will be sold for **\$2.45**

The "now favorite" Peter Pan Waist being shown in solid white, also white with blue, red or black dots. These garments are the very newest and nobbiest that you could possibly buy for summer wear; they were \$5.00, but we are going to sell them for **\$2.95**

A Plain Tucked Taffeta Silk Waist in the new russett, black, white and red, full length or three-quarter sleeve, a \$5.00 and \$7.50 waist, that we are going to sell for **\$3.95**

The new Ze-Zame Silk Waist, one that is imported, made of an imported silk in all colors and black, neatly tucked or plaited, a line that sold all the way from \$6.50 to \$12.50, we are going to sell for **\$4.95**



Space prohibits mentioning many prices, but nothing will be reserved; the entire stock will be on sale at an average of 47c on the dollar.

317 Broadway

Transportation paid to all purchasers of \$20 and over, so don't let the distance keep you away. Get receipt from ticket agent when you buy your ticket.

Look for the Big Red Sign

THIS IS LEVY'S